

TRI Dental Implants travels around the world

# Committed to the patient

TRI Dental Implants, a dynamic, owner-operated dental company, decided to use this off-IDS year to meet its customers all over the world directly: In a World Tour encompassing events around the globe, TRI brings renowned international speakers such as Professor Hom-Lay Wang (United States), Dr Marius Steigmann (Germany), Professor Ali Tahmaseb (Netherlands) and Dr Dan Brener (Australia) to its customers – from Paris and Amsterdam via Istanbul, Tehran and Moscow to Mumbai, Sydney and Bogotá. EDI Journal attended an event in Barcelona, one of the venue highlights on the European continent, at the beginning of May 2016.

In times of increasing corporate concentration and globalization, TRI Dental Implants with *Tobias Richter*, its founder, CEO and long-time oral implantology insider, is a company that has been standing out in the market for years with its highly innovative and unconventional way of thinking. “Our global event series is designed to give our customers in 35 countries yet another personal experience, and we are going to raise enthusiasm for our new products”, *Richter* said.

*Sandro Venanzoni*, Chief Technology Officer, presented the clinically proven details of the TRI implant system and a study by *Professor Ronald Jung* of the University of Zurich according to which the gingiva-coloured implant necks of the TRI implant types have an aesthetic effect comparable to that of zirconia. In addition, a completely revised surgical kit with new insertion tools and redesigned drills without silicone sleeves is now available from TRI (see interview on p. 125).

In good mood with a great event: the Spanish and Swiss team of TRI Implants.

*Dr Marius Steigmann* (Heidelberg, Germany) presented the most current techniques for successful soft-tissue management and gave an update on recent scientific findings. *Dr Luis Bessa* (Porto, Portugal) continued with a strategic selection of appropriate implant types and 3D implant planning modes. *Dr Achim Sieper* (Münster, Germany) shared his wealth of experience in sinus-floor elevation techniques, which are made substantially easier by the macro design of the TRI implants. *Dr Torsten Kamm* (Baden-Baden, Germany) presented the advantages of immediate implant placement for pink aesthetics. *Kamm* offered valuable tools for making decisions about loading times as well as extraction and augmentation techniques, and presented a number of successfully resolved cases. *Dr Marius Steigmann* continued with his “Golden Rules for the aesthetic zone”. Rather than socket preservation, some situations required “socket transformation” to be able to place the implant in the correct position. The lecture on “Peri-implantitis – diagnosis, therapy and prevention” by *Professor Ralf Smeets* (Hamburg, Germany) concluded the dense packed day of presentations. *Smeets* gave an overview of current treatment approaches, but cautioned against excessive expectations of a complete standstill, let alone a true reversal of peri-implantitis.

Once again, limiting the number of participants proved to be an advantage that became manifest in the intense, vivid and highly relevant discussions – more like a training course in nature – that concluded the day. STE ■



[More information and registration](#)

[www.tri-implants.swiss](http://www.tri-implants.swiss)