



Press Release

Reinforcement of the TRI® Management Team

Dr. Stefan Hund becomes the new CEO of TRI®

Switzerland, June 2019 – **TRI® continues to expand and so does the Management Team. Starting from June 1st Dr. Stefan Hund will take over the role of CEO of TRI®. Former CEO and founder Tobias Richter is continuing his involvement as active Chairman of the Board.**

TRI® is rapidly expanding worldwide and so does its Management Team. The founder of the Swiss implant manufacturer, Tobias Richter, will hand over his position as CEO to Dr. Stefan Hund. Tobias Richter will continue to drive forward the company's strategy and strategic cooperation as Chairman of the Board.

Dr. Stefan Hund brings extensive experience in top management strategy consulting to the dynamic TRI® Management Team. After several years with PWC and Arthur D. Little, Dr. Stefan Hund joined the in-house strategy department of Hilti AG. He pursued his career in several strategic and operational management functions in Hilti's headquarter in Liechtenstein. Before joining TRI®, Dr. Stefan Hund managed a Sales Division covering the eastern half of the USA with over 100 employees. He holds a Master's Degree in Business Engineering from K.I.T. and a Ph.D. from Vienna University of Economics and Business, is an avid mountain climber, and enjoys experiencing the globe's cultural diversity after living in 7 countries.



"I'm really looking forward to the new challenge at TRI®. The whole team is dynamic, innovative and experienced. The innovation pipeline is fully packed and especially the TRI® Matrix will fundamentally change the implant market. I look forward to working with the worldwide TRI® Team, all strong partners in the markets, Tobias Richter and the Board." comments Dr. Stefan Hund.

With reinforcement in this position, the company aims to further accelerate its growth. TRI® is already present in more than 50 countries worldwide and has just attracted a lot of attention with the launch of the groundbreaking innovation TRI® Matrix - the world's first digital implant. With the combination of leadership and sales skills of Dr. Stefan Hund paired with the existing expertise of the Management Team, TRI® is ready for the next growth step towards "No. 1 Digital Implant Company".



"With the start of Dr. Stefan Hund as CEO, the next exciting growth and development phase of TRI® is starting. The entire Board Team is convinced that with Dr. Stefan Hund, we have gained an experienced leader who is passionate about our technology and product solutions and which has extensive experience in strategy and sales. I am personally very much looking forward to our cooperation and the further development of TRI®." adds Tobias Richter.



A short video statement with the Chairman of the Board and the CEO can be found at <https://tri-implants.swiss/en/team/>.

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